



Winter 2010, Vol. 4, No. 1
A newsletter for Beach residents

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VOLUNTEERING FOR THE FAMILY DAY FESTIVAL?

Have an interest in helping out at the exciting Family Day Festival? We have just the job for you or any young people who might be looking for volunteer hours.

Choose from the following:

- Helping to direct people to various sites around the Beach or assisting on site at an indoor venue
- Assisting with arts & crafts or face painting
- Providing information at the Beach BIA Info Tent or at various venues
- Helping with outdoor games or around the zoo

If any of these interest you, please give us a call at 647-229-2277 or email: BBIA.Volunteer@gmail.com before Feb. 12, and let us know which two or more consecutive hours you're available between 10 and 5 and we'll confirm your hours, location and duties.



Snaps from last year's Family Day Festival

BEACH BIA FAMILY DAY FESTIVAL

presented by BMO Bank of Montreal **Monday, Feb. 15, 11 a.m. – 4 p.m.!!**

After two great years of Family Day, we've learned that it's an event you like. It's brought to you, courtesy of the Beach BIA merchants and some very generous sponsors. And remember, weather doesn't matter for Family Day. Weather happens and so does our festival! Events will be at Kew Gardens, nearby churches and other locations. (Events and locations may change so check www.BeachBIA.com frequently.)

SOME ATTRACTIONS:

- **BOWMANVILLE ZOO ANIMALS** – Camel alert!! A whole boatload of animals from the Bowmanville Zoo is coming to The Beach. Canada's oldest private zoo will be bringing an impressive array of animals including a llama, an alpaca and even a camel.
- **DJ** – An outdoor DJ to get you and your family moo-ving and grooving.
- **ENTERTAINMENT** – Singers, buskers, comics and more. We've got a line-up that doesn't stop including two-time Juno nominee, the inimitable Mary Lambert, who will enchant your child, the Grilled Cheese Band and Rory the Gnome.
- **OUTDOOR ACTIVITIES AND GAMES** – It's Olympic time, isn't it? We'll have our own style of Olympic fun in Kew Gardens courtesy of activekidsclub.com. From 12-4 p.m.
- **REPTILES** – He's baaaaaaack! Dean, the Reptile Guy, will charm you with his cool mannerisms, unflappable style and those incredible reptiles.
- **SKATING** – The Beaches Rec Centre organizes the Family Skate time down by the lake at the Kew Rink. Get your skates sharpened and come enjoy great skating and hot chocolate courtesy of BMO Bank of Montreal.
- **STORY TELLING** – This year, you can find your favourite children's authors at various stores throughout the Beach. Check online or at the Info Booth for details.
- **CRAFTS & FACE PAINTING** – We've got the best craft leaders again from Community Centre 55, working with whirlwind Tiffany from Glitter Pie Art Studio, who will bring kids some exciting crafts activities. Bring a shoe box if you have one. Rona Little Helpers Club will be leading a creative woodworking activity. Face painters will transform little ones!



continued on page 3

Please share this newsletter with friends and family

WHO'S NEW ON QUEEN STREET EAST



Craig and Helene
from Juice & Java



Abe from Delina



Coolness at Stack



Vittorio at Rowe Farms



Michael at Beach Apothecary

We have so many wonderful new businesses along Queen Street East. If you haven't been roaming along the street lately, here's what you've been missing.

Ambiance at 2106 Queen East. Fresh flowers -- simple and elegant as well as beautiful gift baskets. 416-698-9667.

All in 1 Cleaning Depot at 2483 Queen East. Same day dry cleaning and wash and fold. XX and XXX large washers and dryers.

BMO Bank of Montreal at 2072 Queen E. For all your banking needs, a friendly and innovative branch, complete with a coin counting machine. 416-686-5012.

Bagel World at 2018 Queen E. All natural breads, bagels, and pastries plus sandwiches, soups and salads. Catering available. 416-551-4355.

Beach Apothecary at 1854 Queen E. Full-service pharmacy with a holistic approach to health with all the products you need plus the alternatives. 647-349-7267.

Beach Bird at 1955 Queen E. Family restaurant with fabulous, fresh and tasty food and a value-packed menu. Great for any meal. 416-698-2473.

Big Dog Bakery at 2014 Queen E. This may not seem new since it's in the same spot as Three Dog Bakery, but there's a new owner and new products. www.bigdogbakery.com 647-224-5299.

Blue Beach Nail and Spa at 2196 Queen E. Spa features professional nail care for women, men and children. Walk-ins welcome. 416-686-4275.

Delina Restaurant at 1891 Queen E. Delish shawarma, falafel and a variety of tasty salads. Many vegetarian options and catering. 647-348-2009.

Fanning Fresh at 2220 Queen E. Smoked salmon that melts in your mouth and the best fresh fish from a very knowledgeable chef. 416-698-3474.

Frolic Fresh Flower Market 2230 Queen East. A really fun, bright and cost-conscious florist that offers a medley of the most beautiful flowers that can be enjoyed by all. 416 850-7848.

Hard Core Boot Camp at 2210 Queen E. 2nd floor. Eclectic combo of martial arts, calisthenics and boot camp with different workouts each day. 647-290-7712.

Island of Tinos at 2459 Queen E. Authentic Greek food at this cosy Mediterranean-themed restaurant. 416-690-8460.

Juice & Java at 2120 Queen East. A spacious two-storey cafe serving freshly squeezed juice, java, sandwiches, wraps, fresh soup and more. 416-698-9090.

Naturalis at 2198 Queen East. Montreal-style bagels, croissants, pastries, fresh sandwiches and coffee. Enjoy your treats at one of the tables. 416-551-5255.

Pilates Patio at 2279 Queen E. Small professional studio that has pilates equipment as well as superb instruction. 647-802-3508.

Rowe Farms at 2126 Queen E. Variety of meats, poultry and fresh foods, locally grown, conscientiously farmed. Antibiotic and hormone-free. 416-699-4383.

Stack at 2124 Queen E. Lifestyle and organizational items. Perfect for gifts or your own home. 416-693-6868.

The Embellished Room at 1978 Queen E. A posh women's boutique featuring stylish European fashions for \$29.99. 416-737-5722.

Wok N Grill at 196 Woodbine Ave. Your favourite Chinese food dishes, plus pasta, grilled and Indian dishes, for eat-in, take-out or delivery. 416-901-6663.

Yoga Yoga East at 2495 Queen E. A therapeutic flow style of yoga for adults as well as children. Yogayogaeast.com 647-349-4200.

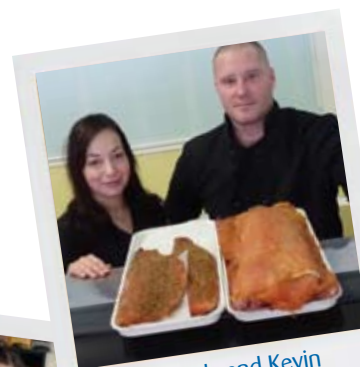
Opening Soon:

Beach Fish House at 1963 Queen E. Fresh fish from someone who knows the business.

Marble Slab Creamery at 1932 Queen E. Super premium ice cream, created in-store.

Wild Wing at 2552 Queen E. Many varieties of wings and brew!

Today's Shawarma at 1921 Queen E. Falafel, Mediterranean and Middle Eastern dishes.



Amanda and Kevin
at Fanning Fresh



Simone at Naturalis

BEACH BIA FAMILY DAY FESTIVAL (Continued from page 1)

- **'WHERE'S BUDDY?' SCAVENGER HUNT** – This is a lively hunt, starting Feb. 8, to find 10 images of our mascot, Beach Buddy, in various businesses along Queen E. Full description on page 4.
- **DOG FASHION SHOW** – Bring your well-dressed pooch to the Bandshell at 1 p.m. for a fun, one-hour show with great prizes. Save time and register in advance at jacquelinemersereau@yahoo.ca
- **FREE PHOTOS** – Hyla Fox, well-known Fine Art Beach photographer, will be scouting for memorable photo opportunities. If she snaps your child, with your permission, the picture will be posted on the BIA website for you to download. To see her work, go to www.hylafox.com

HERE'S A SAMPLING OF WHO'S DOING WHAT:

- **Glitter Pie** at 1789 Queen E. Escort your artist to the Open Studio for an all-family art experience from 4-5:15 p.m.
- **Harvest Cafe & Fine Foods** at 1856 Queen E. – Offerings some great specials at \$3 – Harvest Chili Con Carne, Hearty vegetarian chili and kids mini-cheese panzarottis. 416-699-4343.
- **The Purple Thumb** at 1887 Queen E. Designer will teach kids how to make bracelets and necklaces.
- **Bumbleberry Kids** at 1908 Queen E. Balloon artist from 10-noon and face painting from 11-4!
- **BizzyBee Playcentre** at 1971 Queen Street E. Suite 204. Author's reading.
- **Seagull Classics** at 1974 Queen E. Guess how many jellybeans are in the jar and win a laminated Beach poster by Jennifer Cline. Listen to the fabulous harmonica player between noon and 3. Harmonicas on sale. 416-690-5224.
- **Mr. Sub** at 1975 Queen E. Free hot chocolate and a cookie to children 12 and under or with purchase of any size sub, while supplies last! 416-698-9493.
- **Salty Dog** at 1980 Queen E. Come on in for a 10% off coupon!
- **Mars Beach Diner** at 1957 Queen E. Sample delicacies at 10 a.m. and meet owner, Terry, and Councillor Bussin.
- **Big Dog Bakery** at 2014 Queen E. Colour Trixie (our own big dog) colouring contest- all week and personalized heart cookies on special for Family Day.
- **BMO Bank of Montreal**, 2072 Queen E. Free and delicious hot chocolate at two stations: Kew Gardens and Kew Rink. Drop by the branch to meet BMO the Bear or to hand in your 'Where's Buddy?' passport. Note: branch not open for business.
- **HOT CHOCOLATE** – free for the kids at Kew Gardens and Kew Rink.
- **ACTIVITIES AT BEACH BUSINESSES & RESTAURANTS** – The fun starts one week before, on Monday, Feb. 8.
- **ROAMING MASCOTS** – Meet Buddy the Beach mascot and his buddies, including BMO the Bear!
- **FAMILY FRIENDLY MENUS** – Restaurants, cafes, coffee shops, pastry places – They all want to feed you well the entire weekend.
- **ENTICING DEALS, CONTESTS AND MORE** – Many Beach businesses will be offering activities, contests and great sales. See below for examples.
- **Kids at Home** at 2086 Queen E. Author's reading.
- **Hair Dynamix** at 2090 Queen E. Book your haircut on Family Day and get your kid's hair cut for free! (ages 12 and under). 416-699-3575.
- **Boa Room** at 2116B Queen E. "Junior designers craft corner at Boa." Kids will get stickers, markers and other crafty things to make outfits on mannequins. Best suited for ages 3-8.
- **Rowe Farms** at 2126 Queen E. Demo on making the perfect hamburger. Kids help gather ingredients, assemble burgers and then take them home. 416-699-4383.
- **Beaches Sylvan Learning Centre** at 2126 1/2 Queen Street East. Refreshments, door prizes, and information on Family Day.
- **Set Me Free** at 2130 Queen E. Kids can "Design a Purse." Pick up forms from store in advance and complete by Feb. 15, to win some neat prizes.
- **Wild Earth Cafe & Bakery**, 2142 Queen E. Logan and Dustin Hickey, teen crooners, sing Disney classics, current hits and more. Free marshmallow snowman-making during musical breaks.
- **The Nutty Chocolatier** at 2179 Queen E. Yummy specials include popcorn, cotton candy and *fresh chocolate strawberries!!*
- **Oxford Learning Centre**, 2191 Queen Street E. Author's reading.
- **Ed's Real Scoop** at 2224 Queen E. Free toppings for ice cream cones or dishes.
- **Fox Theatre** at 2236 Queen E. Family movies from 2 p.m. on.



HOW FAMILY DAY IS POSSIBLE

We thank all of our businesses on Queen E. for contributing so much to this event and staying open when they could be enjoying a holiday. We especially want to thank the following sponsors:

Presenting Sponsor:

BMO  Bank of Montreal

In their words:

Building strong communities.

At BMO Bank of Montreal®, we take pride in our local communities. As Canada's first bank, BMO Bank of Montreal has a long and proud history serving the needs of the Beach community to help them meet their financial goals. Through donations and sponsorships, we are committed to providing our support to the Beach.

This year, we are proud to sponsor and participate in the BIA's 3rd Annual Family Day Festival. In addition to our well established Queen and Woodbine branch, we have recently opened our new neighbourhood branch located at Queen and Hambly. Come visit us at this new branch on Family Day and get to know us a little bit better.

Gold Sponsor: TD National Bank

Silver Sponsor: Bark & Fitz

Bronze Sponsors:

State Farm Insurance- Leane Besky Agent
Beach Photography
Invis - Lee Welbanks, Mortgage Agent
Pippins

In kind sponsors

Community Centre 55
Glitter Pie
Beaches Rec Centre
stagetrailers.ca

'Where's Buddy?' Sponsors listed on p. 4

Check the latest update online at www.BeachBIA.com – Family Day link.

Kudo: a statement of praise or approval

KUDOS TO BEACH BUSINESSES!!

They are recognized for having what we want and like!

WARM POOCH, COOL POOCH

Featured item in *The Town Crier* Holiday Gift Guide, it's **A Touch of Love's** innovative Therapeutic Spaw Jackets, starting at \$21.99. The article explains they were developed by Beach entrepreneurs, Shane Carr and Carl Milson, who run the spaw. The jacket has a gel pack for areas of the pet that need to be cooled or heated, to treat injuries or chronic conditions. Visit the spaw at 2276 Queen E., check out the website at www.atochhoflove.ca or call 416-961-7729.

GREAT HOLIDAY SHOPPING

Brenda from the **Nutty Chocolatier** and Barb from **Pippins Tea** were recently featured on CBC's *Nightly Local News* in a special segment about local holiday shopping vs the malls. Those two could certainly attest to lots and lots of loyal shoppers. Nutty Chocolatier is at 2179 Queen E. and Pippins is at 2098 Queen E.

HOWLING SUCCESS

Back to the pets, the Dec. 26 *Toronto Star* article extolled the baking skills of the **Big Dog Bakery** at

2014 Queen E. and its new owner, Jackie Krovblit and her silent business partner who doesn't bark out orders but clearly enjoys the customized cakes for dogs.

EASY AS PIE

Super-friendly Tim from the **Pie Shack** made the biz pages of the *Toronto Star* on Jan. 8 as an example of someone who was downsized from the ad sales world but is now 10 times happier selling pies at his cozy café.

BLISSFUL BAKING

Blog T.O. (www.blogto.com) touts the nine Best New Bakeries in Toronto on their Jan. 6 posting (and The Beach BIA has two of them): "Beaches residents have it pretty good these days with easy access to some of the best pie in town," referring to the **Pie Shack**, just mentioned above.

The other is the **Wild Earth Bakery & Café** at 2142 Queen E. "Celiacs and others who watch their wheat, gluten and nut intakes don't have it easy at most bakeries in this city. So it was a welcome sight when Wild Earth opened up shop in the Beaches with an extensive menu of both ready-made and made-to-order cakes, cupcakes, scones, muffins, banana bread and more."



As you may have noticed, we have a lot of businesses catering to pets along Queen E. For example, A Touch of Love Pet Spaw, Bark & Fitz, Big Dog Bakery, Tails, Beaches Animal Hospital, Boardwalk Animal Hospital and Pet Valu. We also have some businesses that bring their pets to work. Presenting:

LinO at **HipO Clothing** at 2220 Queen E. Say hi to this most unusual adopted parrot. Don't be surprised if he barks at you or imitates a doorbell. He has a most uncanny ability to repeat any sound and then surprise you with the unexpected. He's a total delight and loves to meet people.

Marshmallow and Fiver at **EllaMinnow Children's Book Store** at 1915 Queen E. Heather's lovely rabbits are a bit shy but very sweet. They enjoy the good life at the back of this charming store.

'WHERE'S BUDDY?' SCAVENGER HUNT (Feb 8-15)

Our popular mascot has weaseled his way into great hiding places in a variety of stores in The Beach. If you look on our website, www.BeachBIA.com you can download the Scavenger Hunt "passport." As of Feb. 8, kids can also pick up their passports at the stores listed here.

As soon as they spot the photographic image of Buddy in a store, they take their passport over to a staff person who will stamp it. When they have 10 stamps, they turn in their passport at BMO Bank of Montreal, Queen and Hambly Branch at 2072 Queen E. or at the Beach BIA Info Booth on Family Day to get a prize and also be entered into a draw for some pretty special prizes (which are listed at the end of this article). Good luck finding Buddy. He's pretty sneaky.

'WHERE'S BUDDY?' Sponsors:

1. **The Purple Thumb**, 1887 Queen E.
2. **Bumbleberry Kids**, 1908 Queen E.
3. **Beachwood Flower**, 1916 Queen E.
4. **Alex Farm Products**, 1965 Queen E.
5. **BizzyBee Playcentre**, 1971 Queen E. Suite 204
6. **The Artisans**, 1974A Queen E.

7. **The Salty Dog**, 1980 Queen E.
8. **Titika**, 2012 Queen E.
9. **BMO Bank of Montreal**, 2072 Queen E.
10. **Scotiabank**, 2080 Queen E.
11. **Kids at Home**, 2086 Queen E.
12. **Hair Dynamix & Skin Care**, 2090 Queen E.
13. **Pippins**, 2098 Queen E.
14. **Boa Apparel Inc.**, 2116B Queen E.
15. **Bark & Fitz**, 2116H Queen E.

16. **Beaches Sylvan Learning Centre**, 2126 1/2 Queen E.
17. **Rowe Farms**, 2126 Queen E.
18. **Set Me Free**, 2130 Queen E.
19. **Wild Earth Bakery and Cafe**, 2142 Queen E.
20. **Nutty Chocolatier**, 2179 Queen E.
21. **Kew Gardens Health Group**, 2181 Queen E.
22. **Oxford Learning Centre**, 2191 Queen E.
23. **Ed's Real Scoop**, 2224 Queen E.

PRIZES Everyone wins a nifty BMO key chain just for entering. Draw prizes are:

1st place: an iPod touch, courtesy of BMO Bank of Montreal; **2nd place:** a Hansa plush animal worth more than \$50 from Mastermind; **3rd place:** a \$25 gift certificate from Mastermind; **4th place:** one of five-\$20 gift certificates from Nutty Chocolatier



B Seen on Queen is produced by the Beach BIA. Got a question? Any problems? Ideas for a future article or column? Let us know! Contact us by phone at: 416-693-BBIA (2242) | Fax: 416-693-2240 | E-mail: execdiretor@BeachBIA.com

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